

#### 2014

# Communication Studies and Media Studies

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A World of Differences: Understanding Cross-Cultural Communication (page 4):

"I'd feel a lot better about the future of our planet if I knew every student in school today had seen this video and discussed the issues it raises."



The Pornography of Everyday Life (page 12):
"An estanishing eye appear! Many students

"An astonishing eye-opener! Many students exclaimed that this film changed their understanding... and even their lives. This horizon-disturbing experience is vital for students in all disciplines."



My Louisiana Love (page 9):

"This invaluable resource for educators... is unsurpassed in posing the issue of what is at stake when communities undergo social and ecological trauma that threatens their fundamental values and their historical identity. The film will be ideal for classroom use in a great number of disciplines."

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Featuring on pages 2 and 3

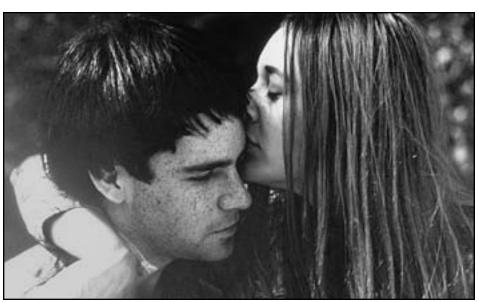
Gender and Communication: Male-Female

Differences in Language and Nonverbal Behavior

and

Gender and Relationships: Male-Female Differences in Love and Marriage

Two "Indispensable" Works by Professor Dane Archer, Producer of the Classic A World of Gestures Phone: 510-486-9900 Web: http://www.berkeleymedia.com Email: info@berkeleymedia.com Fax: 510-486-9944



Gender and Communication: Male-Female Differences in Language and Nonverbal Behavior

#### Gender and Communication: Male-Female Differences in Language and Nonverbal Behavior

T ENDER EXERTS a powerful influence on all facets of human communication and raises many profound social issues. How does our gender affect us in everyday interactions? Are we treated differently because we are male or female? When we speak to someone, does the way we speak depend on the listener's gender?

This provocative and richly discussible video explores the impact that gender has on both verbal messages (including speech, language, and vocabulary) as well as the nonverbal channels of communication such as vocal paralanguage, haptics (touch), kinesics (movement, gestures, and posture), proxemics (spatial behavior) and other "unwritten" languages.

Gender and Communication examines a variety of fascinating topics that will engage students' interest. These include interruptions in conversations, gender bias in vocabulary and language, patterns of inequality in speech and conversation, cultural images of men and women, male-female differences in movement and kinesics, the intriguing communication changes needed by individuals who change from one gender to another, and how gender affects communication patterns in different ways in cultures around the world.

Gender and Communication is thoughtful, compelling, powerful, and frequently outrageous. The many topics covered are significant, controversial, and of crucial importance to anyone interested in communication, social interactions, or gender differences. The video is unique in its scope, and it illustrates many gendered forms of both verbal and nonverbal behavior. As just one example, students will never forget the video's radical exploration of the imagery produced by the fashion and advertising

Gender and Communication carves new territory in its examination of the impact of gender on key areas of speech, language, social interactions, and nonverbal behavior. This landmark work will become a "must see" for students in a wide array of disciplines. It was produced by Prof. Dane Archer, of UC Santa Cruz, and is filled with the same characteristic zest, vibrancy, and instructional savvy that have brought widespread acclaim to all of his best-selling videos on nonverbal behavior, cultural differences, and communication.

"Students will love this video, and once you discover it, you won't want to teach your classes without it. This delightful work breaks new ground and covers some 20 extremely important topics. I was

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particularly impressed by the focus on both spoken language (e.g., interruptions, interaction work, tag questions, etc.) and nonverbal behaviors (e.g., smiling, touching, spacial proximity, kinesics, and vocal paralanguage). I predict that Gender and Communication will become a classic teaching tool in numerous disciplines, including psychology, social psychology, sociology, communication, women's studies, and linguistics."—Elizabeth J. Aries, Prof. of Psychology, Amherst College, author of Men and Women in Interaction

42 min. Color 2001 #0010 Sale: VHS or DVD \$295, Rental: \$95

# What Reviewers Are Saying:

"This video breaks new ground, both substantively and stylistically. Substantively, it synthesizes discussion of both verbal and nonverbal behavior, grounding this discussion in the complex and compelling ways in which cultural patterns and expectations shape those behaviors. Stylistically, the video is a delight. In using real students, people who look and are as varied as the likely viewers, the messages of the video become much more compelling. There is a delightful humor; the role reversals of the kinesics examples and the hyper-masculine and hyper-feminine voices are wonderful. This will be an excellent tool for any classroom discussion of gender and communication."— Judith A. Howard, Prof. of Sociology and Chair, Dept. of Women's Studies, Univ. of Washington

"Provides a wealth of vivid, sometimes humorous, examples and testimony regarding intriguing differences associated with the way males and females speak and behave. This video is guaranteed to stimulate energetic class discussions, even controversy, because it focuses on meanings and values associated with our identity. Interesting and illuminating information from other cultures is also included. One of the most memorable and captivating scenes involves two trans-gendered individuals talking about behaviors they want or don't want to manifest." -Mark L. Knapp, Jones Centennial Prof. in Communication, Univ. of Texas, Austin

"This is a wonderful tool for teaching and for promoting classroom discussions about how gender inequality is reproduced in daily life. Students are delighted by this highly entertaining film. It covers many forms of verbal and nonverbal communication in ways that students can understand and also recognize from their own experience. It makes students think about how poses, vocabulary, gestures, and talk are structured by gender inequality and linked to gender and power."— Scott Coltrane, Prof. of Sociology, Univ. of California, Riverside, author of Family Man: Fatherhood, Housework, and Gender Equity

"I'm hoping that Roger Ebert doesn't have a copyright on 'two-thumbs up.' In my view, this video demonstrates far better than any lecture or readings the concepts that students need in order to understand gender differences in both language and nonverbal behavior. My class loved the film. Students roared with laughter at Archer's irreverence for advertising's positioning of women. In another section, students were amazed at the fundamental verbal and nonverbal work it takes to change genders. In other words, this video makes students laugh and think!" - Cynthia Siemsen, Prof. of Sociology, California State

"Another video bearing the hallmarks of Dane Archer: Engaging, clever, funny, accurate, insightful, informative, and charmingly unpretentious. Most remarkable about the production is its interdisciplinary and multidisciplinary nature.

Wherever this video is shown, it will open eyes, ears, and minds."—Robert Rosenthal, Distinguished Prof., Univ. of California, Riverside, and Edgar Pierce Prof. of Psychology, Emeritus, Harvard Univ.



Gender and Relationships: Male-Female Differences in Love and Marriage

#### Gender and Relationships: Male-Female Differences in Love and Marriage

NE OF THE most important journeys in human life is the quest for a satisfying, enduring love relationship. This search is nearly universal, and a lasting love is the goal of most people in most societies. This search has an unparalleled power and immerses us in many of the strongest emotions we will experience in our entire lives. This often humorous, often poignant, and always profound video explores the differences in the ways that men and women experience the love relationship. The video features men and women from a variety of cultural and social backgrounds who provide eloquent — and sometimes rueful — testimony on how gender differences affect love, courtship, "couplehood," marriage, emotions, understanding, and sensitivity. In powerful and revealing interviews they discuss what women believe is the most important thing a man needs to know about women, and what men believe is the most important thing a woman needs to know about men.

Gender and Relationships begins in infancy, with the ways society constructs boys and girls with gendered ideas about who we are, what is important about us, and what we need. It goes on to illustrate how the differential treatment of boys and girls ensures that they will bring to a love relationship different gifts, needs, and goals. The video also explores how women and men detect "attraction signals." These are subtle, fleeting, critical nonverbal cues that can lead to a relationship — but only if they are detected and accurately interpreted. Verbal communication is also examined, especially the presumed goals of conversation. The video demonstrates how gender differences can lead one partner to regard a conversation as enjoyable, while the other person sees the very same exchange as confusing, enigmatic, or even irritating.

In powerful sequences, children give their views on love and relationships and adults describe lost loves and their devastating impact on their lives. The video also introduces non-traditional couples, considers evolving meanings of "marriage," "family," and "parent," and reveals the anguish caused by the denial to non-traditional couples of the rights and privileges routinely given to traditional couples.

There is a consistency, power, and persuasiveness in these revelations, and all viewers of Gender and Relationships will emerge with an enhanced understanding of what women and men bring to a love relationship, and — just as important — what they need to get from it. This work is destined to become an indispensable classic and a "must-see" for students in many disciplines, including social psychology, communication, nonverbal behavior, sociology, women's and gender studies, and anthropology. It was produced by Prof. Dane Archer, of UC Santa Cruz, and is imbued with the same flair, instructional effectiveness, and vitality that have made all of his best-selling videos on nonverbal behavior and cultural differences favorites of students and faculty alike. Now closed-captioned.

42 min. Color 2002 #0011 CC Sale: VHS or DVD \$295, Rental: \$95

> Cover background image from Gender and Communication, page 2.

#### What Reviewers Are Saying:

"This video raises issues that are at the forefront of our students' lives, and it will be a powerful pedagogical tool in the classroom." — Robin Akert, Prof. of Psychology, Wellesley College, author of Social Psychology: The Heart and the Mind

"Students will love this video because it hits them where they live. Teachers will love it because it raises provocative issues in a way that will make students think. It is filled with humor, pathos, and challenging issues and it virtually guarantees lively and stimulating classroom discussions." - Mark L. Knapp, Jones Centennial Prof. in Communication, Univ. of Texas, Austin

"Falling in love, staying in love or, unfortunately for some, falling out of love. This is the raw material for Gender and Relationships, and the film will capture all who see it. This is a first-class blend of social science and video. It shows that even the way we nuzzle our babies is gendered and sets our children down the path of differential expectations of the love relationship. **Študents will be moved** by this film and they will still be grappling with its portrayals long after it is over." Cynthia Siemsen, Prof. of Sociology, California State Univ. at Chico

"Prof. Archer's method of showing real people uttering their real thoughts works superbly in this film. No experts talking about gender and relationships could be a fraction as powerful as hearing people reflect on their own perceptions and relationships. Every segment offers food for discussion and debate. No one in the audience can come away feeling untouched by one — and probably many — of the themes discussed in this film." -Judith Hall, Prof. of Psychology, Northeastern Univ., author of Nonverbal Sex Differences

"Students will appreciate this film's authentic look and feel: these are real people talking about life and love in ways that will generate useful discussions about underlying sociological principles. The video provides an illuminating window on relationships that allows students to integrate their own experiences with an understanding of the social forces that produce gender inequality on the most intimate levels. Because the video presents such raw honesty from both men and women, the discussions it will stimulate are likely to further students' education more than any standard lecture." - Scott Coltrane, Prof. of Sociology, Univ. of California, Riverside, author of Gender and Families

"Students will find this video real, honest, down-to-earth, and above all, provocative. Rather than focusing on abstract discussions, it foregrounds average folks who speak candidly about what works and what doesn't in their relational lives. Students will see themselves in this film. Its strength lies in the voices of the subjects who speak for themselves 'from the gut.' I would use this film to initiate spirited class discussion about the differing ways men and women approach all phases of relationships, the realities of straight privilege, and the persistence of gender norms over time." — Chris Bobel, Prof. of Women's Studies, Univ. of Massachusetts, Boston

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A World of Differences: Understanding Cross-Cultural Communication

#### A World of Differences: **Understanding Cross-Cultural Communication**

HEN WE ENCOUNTER PEOPLE from other societies or cultures, we may fail to understand them for many reasons, including differences in language, values, gestures, emotional expression, norms, rituals, rules, expectations, family background, and life experiences. This extraordinary new video shows that crosscultural communication can be successful if we manage to understand the powerful differences that separate people who come from differing

A World of Differences examines 14 key facets of cross-cultural miscommunication. In each case, the power and subtlety of cultural differences are explored and illustrated. As the video demonstrates, culture can be like a veil that prevents us from understanding those from other societies, and also prevents them from understanding us. While some aspects of "culture shock" are predictable, such as language differences, many key differences are less obvious, and perhaps therefore even more "culture shocking." Examples include dramatic differences in personal space, patterns of touching, etiquette and ritual, the expression of emotions, ideas about edible and delicious food, gestures, courtship patterns, and parent-child relationships.

A World of Differences was produced by Prof. Dane Archer, of UC Santa Cruz. Like his other widely acclaimed videos, this one is both richly instructional and keenly enjoyable and features an exemplary in-depth Instructor's Guide. This is essential viewing for a variety of courses in psychology, sociology, anthropology, ethnic and multicultural studies, and communication. Viewers will be rewarded with a greatly enhanced awareness of the importance and nature of cultural differences. Closed-captioned.

30 min. Color 1997 #0007 CC Sale: VHS or DVD \$295, Rental: \$95

#### What Reviewers Are Saying:

"In my opinion, showing A World of Differences to students is likely to make a world of difference in them. This video will surely affect those student perceptions and attitudes which make or break encounters between people with different cultural experiences. It speaks directly and forcefully to students by using the words and experiences of their fellow students from around the world — with an impact no instructor's lecture could duplicate. I'd feel a lot better about the future of our planet if I knew every student in school today had seen this video and discussed the issues it raises." - Mark L. Knapp, Jones Centennial Prof. in Communication, Univ. of Texas

"An indispensable tool for the instructor who wishes to explain the difficulties inherent in cross-cultural communication. The video is fascinating and is sure to arouse and hold students' interest. The accompanying Instructor's Guide offers a variety of innovative techniques for using this tool in the classroom. Along with previous videos by Prof. Dane Archer, A World of Differences is bound to change the way nonverbal communication is taught and understood."—Miron Zuckerman, Prof. of Psychology, Univ. of Rochester

"A wonderful introduction to the myriad problems of intercultural communication. The many examples of real difficulties experienced by people have charm and relevance. The net effect is a funny, sensitive, and ultimately loving embrace of the varieties of human cultural experience. Archer's technique of having real people talk about what has happened to them works superbly; what might be just words on a page comes to life through the empathy the viewer feels for each speaker. This film superbly teaches an ever more important lesson."— Judith Hall, Prof. of Psychology, Northeastern Univ.

#### A World of Gestures

Western Psychological Assn. honoree American Anthropological Assn. honoree

This often humorous and always entertaining video explores gestures from cultures around the world. While American gestures for such messages as "OK," "Shame on you," and "Crazy" are well-known, gestures from other societies provide fascinating cross-cultural examples of nonverbal communication.

A World of Gestures shows people from dozens of countries performing gestures that are by turns powerful, provocative, poignant, subtle and sometimes outrageous. Many types of gestures are illustrated, including those for beauty, sexual behavior, suicide, aggression, and love.

The video also examines the meaning and function of gestures and studies their origins and emotional significance. Many issues are explored: Why do some cultures have many obscene gestures and others none? How are new gestures created in a society? How do children acquire "fluency" in gestures?

A World of Gestures is essential viewing for a variety of courses in psychology, sociology, communication, speech, and anthropology. Viewers are guaranteed a greatly enhanced appreciation of cultural diversity and richness - and of the power of nonverbal communication.



A World of Gestures

An accompanying in-depth Instructor's Guide provides suggested uses of the video, classroom demonstrations to show the power of gestures, and background reference material on gestures and nonverbal communication. Produced by Prof. Dane Archer, UC Santa Cruz. Closedcaptioned.

"An outstanding teaching tool. Nothing like it exists and, having seen it, I can't imagine teaching my classes without it."—Robin M. Akert, Prof. of Psychology, Wellesley College

"This video helps students gain a cross-cultural perspective on nonverbal behavior in a wonderfully informal, informative, and entertaining way. I highly recommend it!"—Robert Rosenthal, Edgar Pierce Prof. of Psychology, Harvard University

28 min. Color 1991 #0003 CC Sale: VHS or DVD \$295, Rental: \$95



Personal Space: Exploring Human Proxemics

#### **Personal Space: Exploring Human Proxemics**



Western Psychological Assn. Award of

American Psychological Assn. honoree American Psychiatric Assn. honoree

PACE IS A SILENT LANGUAGE, and we all "speak" it, whether consciously or not. This fascinating and frequently funny video portrays the effects of space on everyday human behavior in an engaging and dramatic manner. Students from a variety of cultural backgrounds vividly demonstrate how our culture defines our use of space, territory, and touching. The video does a masterful job of blending student testimony and often amusing field experiments to illuminate the use of space, territory, and touching in virtually every facet of life — where we live, work, play, eat, and even go to the bathroom.

Topics covered in the video include people's reactions to invasions of their personal space, powerful cultural differences and strong habitual patterns in how individuals use space, family spatial arrangements, how spatial factors affect our perceptions of relationships, hierarchical space in organizations, rank and spatial "deference," the spatial bases of successful architecture, and intriguing spatial behavior in places as diverse as university classrooms and public

This video was produced by Prof. Dane Archer, of UC Santa Cruz. Like all of Prof. Archer's videos, it is both delightful and instructional and includes an exemplary Instructor's Guide. Closed-captioned.

28 min. Color 1999 #0008 CC Sale: VHS or DVD \$295, Rental: \$95



Prof. Dane Archer in Personal Space

What Reviewers Are Saying

about Personal Space

"Add this new work to your video library! It is a must for any course that explores the intracacies of human behavior and/or the nature of culture. As always, Prof. Archer did a great job on this video. It is educational, entertaining, and stamped with his delightful sense of humor." - Mark L. Knapp, Jones Centennial Prof. in Communication and Distinguished Teaching Prof., Univ. of Texas

"Another clear-as-a-bell and memorable set of video demonstrations from Dane Archer's Nonverbal Workshop. Students will easily understand and relate to these examples of the unspoken rules and the cultural influences that define personal space. We should all thank Prof. Archer for his continuing contributions to the teaching of social psychology." — David Myers, Prof. of Psychology, Hope College, author of Social Psychology

"Witty, engaging, instructive, and thoughtprovoking! Students will readily recognize the examples presented in the video — classroom seating habits, family spatial arrangements, and even bathroom stall preferences, to name a few — and can't help but be intrigued by the norms and mean ings these involve. This video will spark student interest and discussion when considering topics such as social interaction, nonverbal communication cultural differences, social influence, and spatial design. This is a well-produced, delightful, and stimulating video, and I recommend it highly." - Neil Lutsky, Prof. of Psychology, Carleton

"Instructors teaching courses on nonverbal behavior will want their students to see this latest addition to Prof. Dane Archer's video series on nonverbal communication. The video is interesting, funny, intriguing, and without one dull moment. I particularly liked the way the camera follows people's natural reactions to the invasion of their space and the way these people explain their reactions in a subsequent interview. An experiment on spatial behavior in public bathrooms, particularly the choice of urinals, was amusing and instructive at the same time." - Miron Zuckerman, Prof. of Psychology, Univ of Rochester

#### The Human Voice: Exploring Vocal Paralanguage



Western Psychological Assn. Award of Merit American Anthropological Assn. honoree

The voice is an extraordinary human instrument. Every time we speak, our voice reveals our gender, age, geographic background, level of education, native birth, emotional state, and our relationship with the person spoken to. All these clues (and many more) are contained in even small fragments of speech, and other people can "read" our voices with remarkable accuracy. When we speak, we "encode" important information about ourselves; when we listen to others, we "decode" important information about them. This remarkable video explores the power and importance of "vocal paralanguage." Spoken language contains two distinct types of communication. Text (the words themselves) is whatever can be typed on a page. Vocal paralanguage is everything else—the thousands of ways in which any given words can be said.

The Human Voice examines twelve different types of "clues" that are contained in vocal paralanguage. These include clues to our biography and background, our identity and uniqueness, our use of standard or nonstandard speech, our regional and national accents, our emotions and true feelings, our voices when we speak to children, our ability to perform and recognize sarcasm, our efforts to tell if others are telling the truth, and our response to dialects and other variations in vocal paralanguage.



The Human Voice: Exploring Vocal Paralanguage

The Human Voice comes with an in-depth Instructor's Guide that provides suggested uses of the video, classroom demonstrations designed to show the power of the voice and our ability to read vocal paralanguage, and reference materials on the voice and nonverbal communication. The video was produced by Prof. Dane Archer, of UC Santa Cruz. Closed-captioned.

"I'm simply delighted. This is an exciting and comprehensive video, and its style is highly interactive and very engaging. Like Prof. Archer's A World of Gestures, this video is highly entertaining, involving, and witty: an excellent tool for promoting class discussion. Students will love this video! Dane Archer has created another hit and instant classic — this is the 'Gold Standard' for videos on nonverbal communication."—Robin M. Akert, Prof. of Psychology, Wellesley College

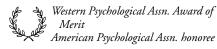
30 min. Color 1993 #0004 CC Sale: VHS or DVD \$295, Rental: \$95

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The Human Body: Appearance, Shape and Self-Image

#### The Human Body: Appearance, Shape and Self-Image



→ HIS OFTEN POIGNANT and always compelling video examines with sensitivity and cross-cultural insight the variety, meaning, and importance of the bodies we inhabit. It explores 12 different facets of the human body, each of which impacts our preferences, our ideals, our attitudes, and — perhaps most important — our self-images.

Some of the subjects examined in the video are bulimia, anorexia, tattooing, branding, plastic surgery, scarification, body prejudices and "weightism," the impact of "super-models" and beauty pageants, the effects of aging, and cultural differences in ideas about personal beauty. In each case, the power, subtlety, and significance of the body is explored. Using the vivid evidence of their own lives, the people who appear in the video demonstrate how each of us is dramatically affected by the strong attitudes, preferences, and feelings we have about our own bodies.

The Human Body may be the most moving and deeply emotional of all the videos on nonverbal behavior produced by Prof. Dane Archer, of Univ. of California Santa, Cruz. It is also imbued with the same zest and humor that have made all his other works so popular.

An in-depth Instructor's Guide provides suggested uses of the video, classroom activities that demonstrate the social, psychological, and cultural significance of the human body, and background and reference materials on the body and nonverbal behavior in general. Closedcaptioned.

37 min. Color 1998 #0006 CC Sale: VHS or DVD \$295, Rental: \$95

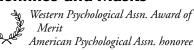
#### What Reviewers Are Saying about The Human Body

"Students cannot watch this video without wanting to discuss and debate the issues it raises. It is that good, that compelling. And the more matters such as weight discrimination, eating disorders, and other excesses in the name of youth and beauty are discussed, the greater the chances we will deal more sensibly with them in the future." — Mark Knapp, Jones Centennial Professor in Communication, Univ. of Texas

"An excellent teaching tool. The video offers fascinating visual images and first-person accounts on a range of provocative topics, including 'weightism,' eating disorders, cosmetic surgery, and body decoration. It should go a long way in helping students think about the links between these important topics. I found the speakers very powerful. I loved hearing the men from the Ivory Coast and Kenya offer alternative, positive views of large women — with large women being seen as beautiful and thinness being seen as an undesirable sign of poverty and starvation."—Prof. Diana Dull, Dept. of Sociology and Women's Studies, Sonoma

"A fantastic teaching tool! It captures students" attention and makes them look at the world in new ways. My students loved the way that the film uses real people, highlights cross-cultural differences in beauty ideals, and reveals the human costs of trying to live up to 'barbie doll' standards. The segments on branding, piercing, and tattooing are especially effective in helping students see how the body is a vehicle for expressing both individual identity and social conformity. The film does a masterful job of illustrating how unrealistic beauty ideals at the societal level are linked to eating disorders at the individual level. Perhaps most important, it gives students a first-hand look at how beauty standards differ across cultures." - Scott Coltrane, Prof. of Sociology, Univ. of California, Riverside

#### The Human Face: Emotions, Identities and Masks



American Psychological Assn. honoree

The face is one of our most important and expressive means of communication. It has been called "the organ of emotion," and indeed it provides vital clues to our own feelings and to those of others. The face is also a crucial source of identity, and perhaps the most powerful "channel" of nonverbal communication.

This outstanding video explores the expressive power of the human face. It examines a wide variety of facial properties and demonstrates the importance of each. Twelve different facial properties are explored and a strong cross-cultural perspective is maintained. Topics covered include facial expressions and nuances; true emotions and "masks"; culture and the face; facial identity; the importance of the face in law enforcement; how we "read" people's faces; the face as it ages; eye contact in human interactions; hair styles; beauty, both natural and "manufactured"; facial piercing; and myths and prejudices about facial attributes.

The Human Face was produced by Prof. Dane Archer, of Univ. of California, Santa Cruz, with the same insight and humor that have made this entire series among the most widely used educational videos in recent years. An in-depth Instructor's Guide is included. Closed-captioned.



The Human Face: Emotions, Identities and Masks

"Students will love this video! They'll laugh and be entertained; they'll argue and be intellectually stimulated. It bears the stamp of Dane Archer, a master scholar and commu**nicator**. The video is original, instructive, funny, inclusive, unobtrusively scholarly, and characteristically cross-cultural. It will be widely used in courses in communication, psychology, sociology, anthropology, education, theater, and criminal justice. Its wise classroom use is greatly facilitated by the valuable Instructor's Guide."—Robert Rosenthal, Edgar Pierce Prof. of Psychology, Harvard Univ. 31 min. Color 1995 #0005 CC Sale: VHS or DVD \$295, Rental: \$95

Prof. Dane Archer teaches at the University of California, Santa Cruz, Prof. Archer has his own web site, which is a must "visit" for anyone interested in nonverbal behavior and communication. Go online at: http://nonverbal.ucsc.edu.



A World of Food: Tastes and Taboos in Different Cultures

#### A World of Food: Tastes and Taboos in Different Cultures

HAT'S DELICIOUS? What's disgusting? What's even edible in the first place? These questions may seem simple, but they tap into powerful cultural, religious, and individual differences. This delectably engaging video explores the extraordinary variety of food likes, food dislikes, food taboos, and food rules around the world. It features frequently humorous and always compelling testimony from people representing a wide array of cultures. In discussing their own experiences, conflicts, and confrontations over food, they bring real substance and drama to the otherwise abstract notion of "cultural differences."

From vegans to cannibals, human beings consume an infinite variety of foods. They also form fiercely emotional views about people who follow food practices unlike their own. Many Americans, for example, are horrified by the consumption of dog meat in certain Asian countries. But staples of the American diet may be equally horrifying to others. For instance, the simple American hamburger can deeply offend Hindus and others who regard cows as sacred creatures. When they visit an American supermarket, many Hindus try to avoid the meat counter, where the "dead animals" are kept.

Among the many issues and questions covered in the video are: What are the prohibitions against certain foods in the major religions of the world? What are the reasons for these food rules, and what happens when the rules are violated? What is the "hierarchy of eligible foods?" Why are dogs nearsacred pets in some cultures, and just another food item in others?

What is the "part/whole" problem, and how does it influence whether a food strikes us as delicious or disgusting? What common American foods are regarded as inedible or disgusting in other cultures? In turn, what foods and food behaviors do Americans find disturbing in other cultures? What are the important but unwritten food etiquette rules in other countries, and what happens if an unwary visitor

A World of Food is the perfect "antidote" to ethnocentrism, the all-too-common assumption that one's own culture is superior to others. Students cannot see the video without learning the critical lesson that all cultures (including American culture) consume foods that people in other cultures see as highly debatable, inherently disgusting, or simply too bizarre to eat at all. All who view this funny, fascinating, and illuminating video will emerge with an enhanced understanding of food practices in other cultures and — no less important — a deeper awareness of the need for cross-cultural understanding in an increasingly interconnected world.

A World of Food was produced by Prof. Dane Archer, of UC Santa Cruz, and is filled with the same characteristic zest, vibrancy, and instructional savvy that have brought widespread acclaim to all of his best-selling videos on nonverbal behavior and communication. This film is closed-captioned.

"We could all use an extra helping of this outstanding video, which is full of nourishment for both the brain and the heart. In it, food practices and preferences around the world are used to stimulate thinking about tolerance, understanding, and culture. Viewers may be surprised at the many ways food can reflect values which cut to the heart of our individual, cultural, and religious identities. This discussion of food, told engagingly by students from different countries, is a unique and provocative way of encouraging viewers to think about issues of ethnocentrism and effective communication across cultures."—Mark L. Knapp, Jones Centennial Prof. in Communication and Distinguished Teaching Prof., Univ. of Texas

34 min. Color 2000 #0009 CC Sale: VHS or DVD \$295, Rental: \$95

#### The Interpersonal Perception Task

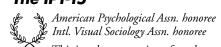
Western Psychological Assn. honoree Intl. Visual Sociology Assn. honoree

Unlike most videos, this study of nonverbal communication and social perception allows viewers to participate. It shows 30 brief scenes of common social interactions. Each is followed by a multiple-choice question, giving the viewer the chance to "decode" something important about the interaction. Only one answer is correct in each instance. There are five essential themes: intimacy, competition, deception, kinship, and status. The video comes with a blank answer sheet to be duplicated for classroom use, a "key" with correct answers, and an updated, extensive facilitator's guide with references concerning nonverbal communication research. By Dane Archer, UC Santa Cruz, and Mark Costanzo, Claremont McKenna College.

"This unique, high-quality video can be used productively in both research and teaching. I've found that its testing format challenges my students and they are eager to discuss and analyze the various verbal and nonverbal signals. A valuable resource for anyone whose work focuses on the subtleties of social perceptions." — Mark L. Knapp, Prof. of Speech Communication, Univ. of Texas

40 min. Color 1987 #0001 Sale: VHS or DVD \$295, Rental: \$95

#### The IPT-15



This is a shorter version of our bestselling video on nonverbal behavior and social perception, The Interpersonal Perception Task (see above). It shows 15 (rather than 30) selected scenes from the longer video. As always, each is followed by a multiple-choice question, giving the viewer the chance to "decode" something important about the interaction. This shorter version was designed largely for researchers, as its brevity enables it to be easily included in research projects using multiple measures or a battery of tests. For instructors, it also allows a quicker demonstration of essential principles. The video comes with a blank answer sheet to be duplicated for classroom use, a "key" with the correct answers, and a revised facilitator's guide. By Dane Archer, UC Santa Cruz, and Mark Costanzo, Claremont McKenna College.

20 min. Color 1993 #0002 Sale: VHS or DVD \$195, Rental: \$95

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# **Featured New and Recent Releases**



To Catch a Dollar: Muhammad Yunus Banks on America

#### To Catch a Dollar: Muhammad Yunus Banks on America



Sundance Film Festival honoree Copenhagen Documentary Film Festival honoree Miami International Film Festival honoree Selected for screening at more than a dozen major conferences and film festivals worldwide

HIS THOUGHT-PROVOKING AND POWERFUL DOCUMENTARY follows Nobel Peace Prize winner Muhammad Yunus as he brings his revolutionary microfinance program to the United States, establishing Grameen America. The first stop: Queens, New York, 2008, just as the financial crisis explodes and the American economy plummets.

The groundbreaking Grameen Bank in Bangladesh was built on the radical notion that if it loaned poor women money within the context of peer support, not only would they repay their loans and sustain the bank, but they would also elevate their communities in the process. But will the principles of solidarity that work so well in the Third-World translate to an ethnically diverse group of inner-city women in this country? Can nonprofit financiers really succeed in importing revolutionary Third-World social-justice enterprise to the very bastion of First-World capitalism?

With an intimate camera eye and a deft editing hand, the film relates the compelling stories of the first women borrowers, capturing moments of both triumph and despair. It incisively explores the challenges the women face and the successes they achieve as they learn sustainable methods to rise from poverty by starting and growing their own businesses with the education, support, and collateral-free microloans they receive.

At the same time, the film also examines the experiences of the young Grameen America workers, showing how their hope and idealism are deeply tested by the realities of their jobs in organizing and motivating the micro-entrepreneurs in a collapsing economic environment.

To Catch a Dollar is alternately intense, humorous, heartbreaking, and exhilarating. It provides an unflinching, honest, but ultimately hopeful portrait of the initial audacious work of Grameen America. It will certainly capture and hold student attention and inspire thought, discussion, and analysis in a wide variety of courses in intercultural communication, American studies, economics and development issues, sociology and social problems, women's studies, and social psychology, among many others. It was produced by the much-lauded documentary filmmaker, Gayle Ferraro.

"Rarely does a concept and idea birthed in the 'global south' make its way to the U.S. to address our own country's significant poverty. To Catch a Dollar not only documents the initial launch in New York City of the Bangladesh-birthed Grameen Bank, it also beautifully captures the hopes, challenges, and nuances of the growing field of microfinance. The film, however, does not gloss over the difficulties and obstacles that arise in such circumstances. It provides ample opportunity for reflection and discussion of economics/finance, social structure, cross-cultural communication, and human psychology. A number of students who watched this film came away amazed and perplexed and also deeply challenged by the notion that principles and systems that have worked for decades to alleviate poverty in rural Bangladesh could be implemented and prove useful in the most urban parts of our own nation's largest city." — Robert Galley, Prof. of Business and Dir., Center for International Development, Point Loma Nazarene Univ.

58 min. Color 2013 #0186 Sale: DVD \$275, Rental: DVD \$95

#### Circle of Stories: Native American Stories from the Four Directions



American Indian Film Festival honoree (Best Documentary Short nominee) Bioneers Film Series honoree Traditional Agriculture and Sustainable Living Conference honoree

This unique and engaging documentary explores the extraordinary diversity and profound contemporary relevance of Native American storytelling. A feast for the eyes, ears, and mind, the film presents nine varied stories from the four directions and seasons. The collection includes "How and Why" stories, teachings from Spirit mentors, lessons in traditional ways, and instructions for environmental preservation.

Circle of Stories is hosted by renowned advocate of cultural conservancy Melissa Nelson (Turtle Mountain Chippewa), who introduces the stories and places each in the larger context of Native cultural and spiritual traditions.

Each segment in this collection of stories has a different style, depending on its content and original storytelling format. Some are filmed and edited in a lively documentary style and some are vibrant dramatic performances. The storytellers also relate why they tell stories, how they learned them, and the importance of the stories to themselves and their audiences.



Circle of Stories

Circle of Stories is a memorable cultural portrait that will engage and hold the attention of today's multimedia-age students. It will inspire reflection and generate discussion in a wide variety of classes in Native American studies, ethnic studies, and environmental studies. It is a Philomath Films Production in association with The Cultural Conservancy, and was produced and directed by Jilann Spitzmiller and Hank Rogerson. The DVD is fully authored by the producers and contains 35 minutes of extras.

"A rich and empowering collection of Native American stories that demonstrates the relevance of Native cultural traditions today. An invaluable resource for educators and students in a variety of disciplines." — Joanne Barker, Assoc. Prof. of American Indian Studies, San Francisco State Univ.

50 min. Color 2012 #0167 Sale: DVD \$295, Rental: DVD \$95

## **Featured New and Recent Releases**



My Louisiana Love

#### My Louisiana Love



"Best Documentary Film," 2012 imagineNative Film Festival (Toronto)

American Indian Film Festival honoree

PBS National Broadcasts, America Re-Framed Series

National Museum of the American Indian honoree

Environmental Film Festival (Washington, DC) honoree

Native Film Festival (Palm Springs, CA) honoree

VERY FEW YEARS A NEW DOCUMENTARY COMES ALONG that so powerfully resonates both emotionally and intellectually that it can truly be deemed unforgettable. *My Louisiana Love* is such a film. This profoundly poignant exploration of environmental injustice and loss focuses a revelatory light on an otherwise invisible American tragedy.

My Louisiana Love follows a young Native American woman, Monique Verdin, as she returns to Southeast Louisiana to reunite with her Houma Indian family. Soon, however, she recognizes that her people's traditional way of life — fishing, trapping, and hunting the fragile Mississippi Delta wetlands — is threatened by an unceasing cycle of man-made environmental crises.

As Louisiana is devastated by hurricanes Katrina and Rita and then the massive BP oil leak, Monique finds herself increasingly turning to environmental activism. She documents her family's struggle to stay close to the land despite the cycle of disasters and the rapidly disappearing coastline. Accompanying Monique, the film examines the complex and unequal relationship between the oil industry and the Delta's indigenous Native American community, revealing in the process how the political and economic policies dictated by the oil industry are wreaking havoc to the Delta environment and the survival of the local indigenous culture.

But *My Louisiana Love* does not derive its power just from the social issues it so clearly examines. Echoing the larger social picture around her, Monique herself must overcome tremendous loss: the destruction of her family home, the death of her father, and her partner's suicide. By following her calling as a storyteller, Monique draws strength from deep relationships and traditions and redefines the meaning of home. She perseveres and becomes a resilient voice for her unrecognized people.

My Louisiana Love is at once a riveting social documentary and an intimate portrait of a complex and memorable individual. Although it is suffused with an almost elegiac poignancy and sense of loss, the film is ultimately an inspiring profile in courage, community, and commitment. This tension is what gives the film its overwhelming impact.

My Louisiana Love will motivate student thought and discussion and be an indispensable teaching tool in a wide array of classes in communication, sociology and social issues, social psychology, American studies, the environment, and women's studies. It was produced by Sharon Linezo Hong, Julie Mallozi, and Monique Michelle Verdin, and directed by Sharon Linezo Hong. The DVD is fully authored by the filmmaker and includes closed captioning and both Spanish and French optional subtitles.

"This invaluable resource for educators conveys a powerful message about the interconnections between culture, tradition, the land, and the natural ecology. It is unsurpassed in posing the issue of what is at stake when communities undergo social and ecological trauma that threatens their fundamental values and their historical identity. The film will be ideal for classroom use in a great number of fields and disciplines." — John P. Clark, Curtin Distinguished Prof. in Humane Letters and the Professions, and Prof. of Philosophy, Loyola Univ., New Orleans

66 min. Color 2013 #0187 CC Sale: DVD \$295, Rental: DVD \$95

#### **Beyond Our Boundaries**



SIETAR (Intl. Society for Intercultural Education, Training, and Research) Global Conference honoree NAFSA (Assn. of International Educators) Annual Conference honoree

This engaging documentary explores numerous issues faced by international and American students when developing working relationships and friendships with one another. It serves as an excellent discussion-starter on interchanges between students of varying nationalities and ethnicities, as well as a thought-provoking illustration of how intercultural contacts help break down cultural stereotypes and ethnocentrism.

The film introduces seven young women from six different countries and regions around the world. The seven are graduate students at a university in California, and are living together in a shared home for the academic year. They share personal insights and engage in unscripted and unrehearsed discussion about their differences and similarities and how they were able to develop meaningful friendships with Americans and with one another.

With its lively style and thoughtful commentary, *Beyond Our Boundaries* will capture students' interest and generate thought and discussion. It will make an important contribution to classes in cross-cultural communication, sociology, multicultural studies, and education, as well as to programs in multicultural centers, international houses, dorms, and study-abroad programs. It was produced by Jessica Keith, one of the seven women featured in the film. The DVD was fully authored by the producer.



Beyond Our Boundaries

"An excellent resource for individuals, groups, and institutions working to engender unity and collaboration among students through increased awareness of differences and similarities. What appears to be a forum of seven women sharing stories is actually a very powerful example of how participatory methods can be employed in promoting cross-cultural interchange and a true sense of multiculturalism." — Shabnam Koirala-Azad, Asst. Prof. of International and Multicultural Education, Univ. of San Francisco

30 min. Color 2009 #0170 Sale: DVD \$195, Rental: DVD \$95

# **Featured New and Recent Releases**

#### Men at Work: Voices from Detroit's Underground Economy



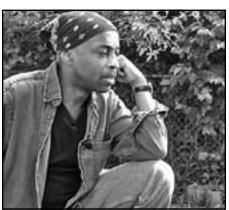
Urbanworld Film Festival honoree

Anthem Film Festival honoree

University Film and Video Assn. Conference honoree
International Oral History Assn. Conference honoree

N DETROIT, THE MOST SEGREGATED AMERICAN CITY, vast stretches of boarded-up storefronts and weed-choked lots evidence decades of white and middle-class flight from the black central city. In the last 60 years, Detroit has lost more than half its residents, falling from a zenith of two million in the '50s during its heyday as an automotive mecca to a population of 700,000. After decades of factory layoffs and amid aftershocks of the current economic crisis, more than a third of Detroit's remaining population and nearly half of its children live below the poverty line. Twenty-nine Detroit schools closed recently, and nearly half of the city's adults are functionally illiterate.

Particularly hard hit are Detroit's men, with an unofficial unemployment rate hovering near 50% and a third incarcerated or on parole. Not surprisingly, Detroit, which recently came in first on *Forbes* magazine's "Miserable Cities Index," is viewed as the national reference point for all that has gone wrong in the urban landscapes of America.



Men at Work

But abandonment and decay are not the only stories in the poorest, most dramatically shrinking major American city. Detroit is also a tale of ingenuity and reinvention born of necessity. This thought-provoking and richly discussable documentary profiles a number of the original and creative individuals who are finding ways to survive in a time of turmoil. This is the story of how, in an economic climate

This is the story of how, in an economic climate apparently designed to ensure their failure, some resilient men find work on their own terms, get food and shelter, and raise their children —often making up the means to do so as they go along. *Men at Work* provides creatively filmed oral

histories from eight essentially well-meaning men and explores their efforts to improvise a

reality that succeeds for them. Although their survival strategies are largely "off the books," most have been willing, even anxious, to tell their stories. In one example, a handyman gives a new slant to the concept of "living off the grid," as he explains the dangerous process by which many residents jury-rig utility meters to pirate electricity and gas. Like many others he knows, he is a squatter in a bankforeclosed home and says of himself: "I'm not in the system. I don't exist."

There are stories, too, of recycling and reassembly, but not in the sense that the mainstream uses these terms. A craftsperson pulls down the cornice moldings and copper wiring from an abandoned house and fashions them into tables and sculptures, selling the leftovers on the junk market. This is what day-to-day life looks like in many Detroit neighborhoods — the reassembly of a city, being piloted solo and without a map or navigation system. *Men at Work* provides viewers an opportunity to hear these stories told in the voices of those who live them and listen, for once, to the full explanation.

*Men at Work* will open students' eyes and hearts to stories ignored by the mainstream media and hidden from the national consciousness. It will inspire thought and discussion in a wide variety of classes in communication and media studies, sociology and social issues, ethnic studies, and urban studies. It was produced by H. James Gilmore and Carolyn Kraus for Acadia Pictures, Inc.

"A remarkable, beautiful film that portrays the strength, dignity, resistance and creativity of a large segment of Detroit's population: those who are in danger of being written out of the narrative of the city's future. The film provides a superbly crafted series of portraits that vividly depicts Detroit's other creative class." — Bruce Pietrykowski, Prof. of Economics and Dir., Urban and Regional Studies Program, Univ. of Michigan, Dearborn.

"This outstanding film tells a genuine story about how people make a living under circumstances not of their own choosing, seizing opportunity in the shadow lands of legality." — Martin Murray, Prof. of Urban Planning, Univ. of Michigan (Ann Arbor)

"This invaluable educational tool tells the real story of Detroit — not the one that is portrayed by the popular media but the one that is experienced and lived by the city's residents and citizens. It is not a film about economic indicators but one of alternative economies enabling residents to cope and to preserve a sense of hope." — Dr. Harold Bauder, Academic Dir., Ryerson Centre for Immigration & Settlement, Assoc. Prof., Ryerson Graduate Program in Immigration and Settlement Studies and Dept. of Geography, and Editor, ACME Journal

57 min. Color 2012 #0185 Sale: DVD \$250, Rental: DVD \$95



Record Store

#### **Record Store**



Royal Anthropological Institute (UK) Ethnographic Film Festival honoree American Anthropological Assn. Film Festival honoree

As the American music industry struggles to find its place in the digital world, many audiophiles, music enthusiasts, and DJ's continue to buy and collect vinyl records, sometimes to their financial and emotional detriment. This remarkable documentary, shot over a three-year period, explores the various urban subcultures at an independent record store in Philadelphia, focusing on the store's owners, employees, and customers. Although divergent in musical taste and style, they are all united as self-identified vinyl addicts.

With a keen ethnographic eye, filmmaker Matthew Durington captures telling commentary and provides a compelling case study of the addictive drive to collect that cuts across all cultures. The film also examines such topics as the relative value of material culture and how the world of popular urban music relates to larger social issues such as race and gender.

Record Store is a rich and vital cultural portrait that will draw and hold the attention of today's digital-age students. It will inspire reflection and generate discussion in a wide variety of classes in American studies, communication and media studies, sociology, and popular culture. It was produced by Matthew Durington.

"Anyone interested in the intersections of technology, popular culture, race, and gender in contemporary America — not to mention a charming and quirky view of passionate collectors — will want to see this delightfully gritty film. Recommended for courses in media, culture and communication!" — Prof. Faye Ginsburg, Director, Center for Media, Culture & History, New York Univ.

"A great teaching tool! The film immediately grabs the attention of students. I have used the film with much success in introductory courses as well as in upper division classes on mass media."—Prof. Stephanie Takaragawa, Dept. of Sociology and Anthropology, Univ. of Redlands

36 min. Color 2008 #0166 Sale: VHS or DVD \$225, Rental: \$95

# Featured New and Recent Releases

#### Radical Disciple: The Story of Father Pfleger



"Best Documentary," Big Muddy Film Festival
Black Harvest Film Festival honoree
PRS Broadcasts

Web: http://www.berkeleymedia.com

Regarded as a hero by many and a renegade by some in the Catholic Church hierarchy, Michael Pfleger, longtime pastor of Chicago's St. Sabina parish, has consistently used the power of his pulpit to battle social inequity and engage in high profile campaigns to end drugdealing, prostitution, and the exploitation of the poor by liquor and tobacco companies.

This powerful and thought-provoking documentary captures the charisma of the crusading priest while it explores the tensions between the Catholic Church and its African-American flock.

Mike Pfleger almost defines the word iconoclast: He is a white priest in a nearly all-black parish; an outspoken mayerick in a rigidly conservative archdiocese; a preacher whose sermons are more akin in



Radical Disciple: The Story of Father Pfleger

style and tone to Black Baptist traditions than to White Catholic. He has repeatedly challenged orthodoxy — from his adoption of three boys to his frequent political activism — making him a constant irritant to the Church hierarchy. Yet Pfleger has also transformed a dying parish into one of the city's most vibrant, while leading the economic revival of one of Chicago's most impoverished neighborhoods.

Radical Disciple relates the remarkable story of this Catholic rebel and in so doing examines such broader contemporary issues as the frayed relationship between the Church and the African-American community, the power and importance of the mass media in shaping people's perceptions, and the tension between the social consciousness of Pfleger's "gospel of the streets" and traditional notions of religious "neutrality" in political issues.

The film investigates the early influences that motivated Pfleger to devote his life to fighting racism and injustice, especially his shock at witnessing the bitter protest against Martin Luther King, Jr., in Chicago's Marquette Park in 1966, and shows how he has learned to "use" the media in a sophisticated way to spread awareness of his message. It also documents how Pfleger's larger-than-life personality sometimes becomes a story in itself and obscures the larger issues he is addressing, such as with his notorious rant against Hillary Clinton during the 2008 Presidential contest.

Commentators and critics who appear in the film include Rev. Jesse Jackson, Catholic activists Tom Roeser and Mary Anne Hackett, journalist Carol Marin, Univ. of Chicago theologian Dwight Hopkins, and Chicago religion writer Tim Unsworth.

Radical Disciple and its charismatic subject will engage students and inspire thought and discussion is a wide variety of courses in sociology and social issues, American studies, ethnic studies, communication and the media, and religious studies. It was produced by Bob Hercules, the award-winning filmmaker of The Democratic Promise: Saul Alinsky and His Legacy.

"This film launched a vigorous discussion about race, ethics, and the media in my classroom.

Pfleger's story quickly leads students to reflect on their own feelings and experiences with racial ambivalence.

They understand how even the best intentions can be misunderstood in a racially-charged media
environment." — Elizabeth Coffman, Associate Prof., School of Communication, Loyola Univ.

Chicago, Director, International Film and Media Studies

"This outstanding film is much more than a biography of a white Catholic priest serving an urban African-American church. This richly engaging film chronicles the tension-filled history of white flight and racism in Chicago and tells the story of a prophetic priest and activist who helps to rebuild a community within the crucible of public and media controversy. This is a great film for scholars, students, and anyone else who is inspired by seeing faith put into action — where those in the pews take to the streets, and the pulpit meets the public square." — Prof. Frank Yamada, McCormick Theological Seminary

"One thing seems certain. More than most priests, [Pfleger] has brought material change to the community and transformed his parish. Some of his most passionate actions can be seen as practicing the teachings of Jesus quite literally. Bob Hercules' documentary assembles archival and new footage and interviews into a comprehensive portrait. If you've heard of Father Pfleger and want to know more, here is the place."—Roger Ebert, Film Critic, Chicago Sun-Times

58 min. Color 2011 #0178 Sale: DVD \$250, Rental: DVD \$95



A World Without Strangers

#### A World Without Strangers

This engaging and innovative documentary explores the common misperceptions and stereotypes of one another shared by young people in the Middle East and the United States. Images of subjugated Middle Eastern women and violent men permeate the American media while images of superficial and promiscuous American women pervade the worldwide media.

A World Without Strangers connects five collegeage women from the United States with five from the Middle East in a media-based dialogue that illuminates and challenges cross-cultural misconceptions. The American women — Lauren, Lindsay, Eboni, Thanh, and Danielle — are from diverse backgrounds. Three of the Middle-Eastern women — Zohreh, Mahdieh, and Asal — are Iranian, while Rima and Hala live in Dubai, in the United Arab Emirates.

In the first round of interviews, all ten participants are asked about their stereotypes. What do the American women think of the Middle East and what do the Middle Eastern women think of the United States? Cameras are given to the women so they can each photograph a day in their lives, collecting photos of family, friends, pets, and favorite activities.

These photos are then edited into video diaries, which the participants view in a second round of interviews. By sharing their lives and stories, the women begin the process of rejecting their stereotypes and recognizing their commonalities. As Lauren, one of the American women, exclaims at the end of the program, "They're just like us!"

A World Without Strangers powerfully illustrates Quaker activist Gene Knudsen-Hoffman's incisive comment, "An enemy is someone whose story we don't know." The video speaks directly to young people and it will challenge students to think about media images and how those images shape their perceptions.

The video will generate discussion in a variety of courses in intercultural communication, media studies, and interpersonal communication. It was produced by Kelly Briley and Hamid Khani for Olive Tree Communications.

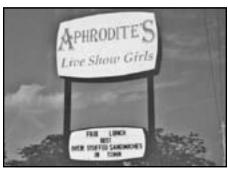
29 min. Color 2008 #0164 Sale: VHS or DVD \$225, Rental: \$95

#### The Pornography of Everyday Life

National Women's Studies Assn. Film Series honoree
Popular Culture and American Culture Assn. honoree
International Society for the Study of Religion, Nature, and Culture honoree

HIS TRENCHANT AND PROVOCATIVE DOCUMENTARY ESSAY will generate thought, analysis, and discussion in a wide variety of courses in women's and gender studies, psychology, sociology, and popular culture. It incorporates more than 200 powerful images from advertising, ancient myth, contemporary art, and popular culture to demonstrate how pornography (defined as the sexualized domination, degradation, and objectification of women and girls and social groups who are put in the demeaned feminine role) is in reality a prevalent mainstream worldview.

The film illustrates how the pornographic worldview is a generally accepted discourse, a habitual mode of thinking and acting that underpins not only sexism, but also racism, militarism, physical abuse and



The Pornography of Everyday Life

torture, and the pillaging of the environment. As such, pornography appears not only in overt, "hard-core" forms, but also in virtually every aspect of everyday life.

As the film illuminates, pornography is generally thought to be the opposite of religion, but it actually is an irrational belief system analogous to a religion. Like much patriarchal religious tradition, pornography is shown to be misogynistic and homophobic, and defines sex as "dirty" or debased and the opposite of the mind or spirit.

Pornography is also shown to support the worst tendencies of patriarchal religions by appropriating previously sacred and potent images of

women, sex, goddesses, and the feminine principle, colloquially known as Mother Earth or Mother Nature, and then ritually profaning and defaming them. This works not only to demean women but to justify and legitimize male divinity and worldly authority.

The film concludes by suggesting alternatives and by illustrating how visionary thinkers and artists resist the pornographic worldview by re-imagining and restoring respect to eroticism, female sexuality, and the female divine, and by calling for new understandings of sexuality, nature, and society.

The Pornography of Everyday Life is a superb and invigorating cultural exploration that will stir thought and engender classroom debate. It was written by and features Jane Caputi, Prof. of Women's Studies at Florida Atlantic University, and produced by award-winning filmmaker Susan Rosencranz. Now closed-captioned.

"My students loved this film! Masterfully and sensitively illustrating the connections between what Prof. Caputi identifies as our 'pornographic worldview' and the violence perpetrated against all things cast as feminine, this film provoked a wealth of powerful responses and incited thoughtful critiques of images found in film, television, print media, music videos, and the news. But what students were most genuinely impressed with was the possibility for resistance to such representations through feminist art and culture's reclamation of the erotic."— Prof. Suzanne Kelly, Women's Studies Program, State Univ. of New York at New Paltz

"This film is an astonishing eye-opener! Better than any film I've seen or book I've read, this film decalcifies abstract arguments... by letting viewers see with their own eyes both the infinite fluidity and utter consistency of the production and reproduction of oppressions. I used this film in a survey class on Gender and Law, and I do not exaggerate in saying that the smog lifted before us. Many of my students exclaimed that this film changed their understandings of the law and even their lives. This horizon-disturbing experience is vital for students in all disciplines. If that is what teachers are looking for, Jane Caputi puts it all together, with her encyclopedic knowledge of popular culture, her insights into intellectual histories, and her characteristic eloquence and passion."—Ann Scales, Assoc. Prof., Univ. of Denver Law School

"In arguing for the existence of a pornographic worldview — something that permeates our everyday lives — this video give us the tools to see the connections between pornography, war, and the destruction of the earth. But it doesn't just show the horrors of this worldview and what it does to women, men, sexuality, and the planet. It goes a step further, sharing acts and images of resistance designed to invoke an alternative worldview, one in which sexuality is restored to its original power as a creative, divine force. The film illuminates the pervasiveness of pornography but also the possibilities for undoing pornography and creating instead a truly respectful and liberated worldview." — Karen A. Foss, Prof. of Communications and Women Studies. Univ. of New Mexico

34 min. Color 2007 #0156 CC Sale: VHS or DVD \$225, Rental: \$95



Playing House

#### **Playing House**



"Audience Award," Seattle International
Film Festival
Chicago International Documentary

Festival honoree New England Film and Video Festival

New England Film and Video Festival honoree

This incisive and compelling documentary chronicles the lives of five seventh- and eighthgrade girls through their first year at the elite Fay School, the oldest junior boarding school in America. With great sensitivity to individual nuance and a sharp eye for significant moments of interaction, filmmaker Jane Gray reveals how deftly these 12- and 13-year-olds learn and practice "womanly" arts of psycho-social warfare while dealing with complex personal issues such as body image, class and sexual identity, family dysfunction, and self-worth.

The film takes place primarily in Webster House, the dormitory the girls share, where their everyday lives unfold: they make friends and enemies, discuss their first dates, compete with and bully one another, share intimacies and jokes, and sleep with stuffed animals. The dorm setting provides an unusual blend of privilege and egalitarianism to which each of the girls responds in her own way.

Through a series of keenly observed and richly detailed vignettes, the film explores how each girl negotiates brutal social interactions and copes with cultural and class differences — all the while growing up and maturing into young women far away from home. The film begins in September, when their parents kiss and hug the girls good-bye, and concludes in June, when their good-byes to one another are surprisingly teary given the rocky year they've shared.

Playing House is a revelatory window on to the world of adolescent girls, at times darkly funny, at times deeply affecting, and always astute and evocative. It will engage students and stimulate thought and discussion in a wide range of courses in interpersonal communication, psychology, sociology, women's and gender studies, and education. It was produced by Jane Gray.

75 min. Color 2004 #0114 Sale: VHS or DVD \$295, Rental: \$95

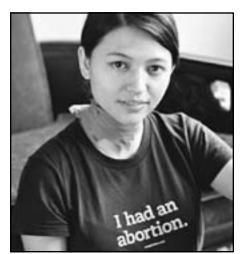
# Beyond the Politics of Life and Choice: A New Conversation About Abortion

O ISSUE IN CONTEMPORARY America is more divisive and emotionally charged than the debate over abortion rights. And classroom discussions of this polarizing topic can be very difficult, since the moral stakes and the positions of those on both sides of the issue are frequently deeply entrenched. Often most of a class will hold one view and those with the minority position will find it hard to speak out.

Put simply, *Beyond the Politics of Life and Choice* is the best classroom tool available for moving the debate over abortion away from politicized battle lines and into a compassionate and sensitive space, where people with opposing views can better understand the deep concerns of one another.

As Prof. Katherine McLaughlin of Keene State College writes, "What is so helpful about this exceptionally thought-provoking film is that it articulately presents both sides of the abortion debate, giving weight to the arguments of both the majority and the minority in my class, while modeling respectful dialogue and disagreement between those on both sides of the issue. In my class on Women's Sexual rights, the film enabled active participation in the discussion from those with very different points of view, and resulted in some students seeing glimmers of truth in the arguments of those opposing their positions and most students getting a deeper grasp of the complexities of the issue."

The film weaves together thoughtful and eloquent commentary by activists, legal experts, theologians, seminarians, college students, service providers, and women for whom the decision to terminate or not to terminate a pregnancy has been a formative event in their lives. All bring admirable nuance and insight to a subject often avoided and fraught with prejudice, stereotypes, tension, and fear.



Beyond the Politics of Life and Choice

The film explores a wide array of overlapping issues and questions at the heart of the abortion debate:

- When does new life begin and when does a fetus become a person? Does the *potential* for personhood make a fetus a person immediately? What does openness to creation really mean in practice?
- Should reverence for life include reverence for the complexity of life? Is "innocent life" not threatened by poverty, domestic abuse, social violence, and war as well as by abortion? Do our theories of right and wrong address reality?
- Is sex for procreation only? What about intimacy and commitment? What about sex education?
- Will criminalizing abortion make it go away? Does abortion liberate women, or does it burden them with grief and shame? What are the rights and responsibilities of men with regard to unintended pregnancies?

The film concludes with a poignant conversation between Angie and Barbara, two longtime friends whose simultaneous pregnancies highlighted their opposing views on abortion.

The DVD also contains Special Features that delve deeper into related issues that could not be thoroughly covered in the film itself, including such topics as adoption, religion and abortion, reproductive justice and women of color, finding common ground, and a conversation with Dan and Sidney Callahan, a loving married couple whose opposing views on abortion demonstrate the disparity and complexity of opinion on this subject.

Beyond the Politics of Life and Choice will inspire compassionate listening and open discussion in a variety of courses in communication, psychology, sociology, women's and gender studies, political science, and contemporary social problems. It was produced by John Ankele and Anne Macksoud for Old Dog Documentaries.

"Without overblown rhetoric, without bombastic posturing, this impressive video captures the complex issues surrounding abortion. The many people interviewed reflect a wide range of ideas and life experiences. The quiet conversation among these people provides ample room for necessary dialogue. I couldn't help but rethink my own, lifelong views on abortion after listening to all these people. Students and faculty will benefit from this reasoned and compelling exploration of abortion. Watching the film gave me hope that there might just be a way to have an intelligent and critical discussion on this vital issue."

— Anne-Marie Drew, Prof. of English, US Naval Academy

60 min. Color 2007 #0158 Sale: DVD \$250, Rental: DVD \$95



Body Image: The Quest for Perfection

# Body Image: The Quest for Perfection



Natl. Council on Family Relations Award
Western Psychological Assn. honoree
Natl. Media Education Conference

The statistics dealing with women, self-esteem, and body image paint a bleak picture: 80% of fourth-grade girls are on a diet at any given moment, and 20% of young American women have an eating disorder. Experts agree that dialogue and openness are two keys to solving a complicated social and psychological problem.

This frank and thought-provoking video illustrates how such methods might work. In it, seven diverse college-age women share their feelings about their bodies at a three-day retreat. They explore some of the complex sources of their feelings and examine images of women's bodies in mass media. The discussions are at times humorous and at times powerfully moving, and include often-dramatic interactions between the seven women as they challenge one another's perceptions and stereotypes.

The group is led by Dr. Michelle Wolf, Professor of Communications at San Francisco State Univ. and a noted researcher on body-image issues. She encourages the participants to articulate their frequently strong feelings about their bodies and guides them toward understanding those feelings and developing self-esteem and body acceptance. In the final segment of the video, the women explore some possible solutions for themselves, for other women, parents, and authority figures such as teachers.

Body Image: The Quest for Perfection is sure to arouse and hold the interest of college students, who will empathize with the young women who are featured. The video will motivate lively discussion of vital issues in classes in media studies, communication, psychology, and women's studies. It was produced by Kelly Briley. Closed-captioned version available.

"Everyone needs to see this documentary! It'll make you laugh, it'll make you cry. It reminded me that the relentless search for the perfect body affects so many different kinds of women, women of all ages, ethnicities, and body types. It seemed I could relate to all these women in one way or another."

— Cathy Glenn, Prof. of Speech Communication, San Francisco State Univ.

30 min. Color 2000 #0074 CC Sale: VHS or DVD \$225, Rental: \$95

#### Rancho California (Por Favor)



American Studies Assn. honoree Society for Cinema and Media Studies honoree University Film and Video Assn. honoree Los Angeles Intl. Latino Film Festival honoree

HIS THOUGHT-PROVOKING, widely acclaimed visual essay provides a troubling journey through migrant farmworker camps in suburban southern California — Rancho de los Diablos, Kelly Camp, Porterville, McGonigle Canyon — where homeless indigenous Mixteco workers coexist near gated designer-home enclaves in Carlsbad, La Costa, Encinitas, and Del Mar. In a remarkable feat of artistic and political fusion, the film explores the charged debate over the meaning and consequences of immigrant culture near America's southern border, and along the way examines the complex realities of race, class, and media representation in this country.

Rancho California begins by working through a set of media ideals about social participation and self-representation, but finally finds layers of complicity at the center of the region's economy. Blending keen observation and insightful commentary, the film illustrates how racial identity and social roles are

Rancho California (Por Favor)

carefully cultivated parts of the landscape in a new "suburban plantation culture." But the picture is not all bleak: the film also shows how grassroots development efforts by indigenous Mixteco organizers work to resist conditions of deprivation concealed in the heart of this otherwise scenic landscape.

Rancho California will challenge students and generate analysis and discussion in a wide array of courses in communication and media studies, ethnic studies, sociology, and American studies. It was produced by Prof. John Caldwell, who teaches media and cultural studies in the Dept. of Film and Television, UCLA.

#### "Brilliantly explores the new social relations

emerging in southern California in the wake of mass migration, economic restructuring, and the rapid growth of low-wage labor jobs in the service sector in affluent urban areas. The film envisions and enacts a cross-cultural conversation on vital public issues, a conversation that seems to be taking place nowhere else in our society. The film 'breaks the frame' of electronic and print media discourses about immigration, compelling us to confront issues of overwhelming public policy importance in fundamentally new ways."

— George Lipsitz, Prof. of American Studies, Univ. of California, Santa Cruz

"Provides a much-needed teaching tool for courses that explore the socioeconomic and cultural issues underpinning Mexican and indigenous migration. The film's ethnographic approach raises important methodological and ethical questions about how we come to know about migrant populations. This is an essential resource for American and ethnic studies, media studies, and transnational studies."

— Chon Noriega, Director and Prof., Chicano Studies Research Center, UCLA

"This is a superb film for use in ethnography, media, and cultural and intercultural studies, indeed in any discipline that deals seriously and critically with questions of politics, civilisation, exploitation, and human ways of being and being seen in this world. It prompts deep thought and deep learning in students. It encourages genuine, open exchange and debate, it takes us to the heart of the big questions that enable us to work with our students and ourselves as educators for transformation. It is a truly invaluable resource which opens up exciting possibilities for teaching. Use it with your students and see!" — Dr. Alison Phipps, Director, Graduate School for Arts and Humanities, and Senior Lecturer in Anthropology and Intercultural Studies, Univ. of Glasgow, UK

"Not since Paul Taylor and Dorothea Lange's American Exodus: A Record of Human Erosion has a documentary explored as dramatically the social conditions underlying California's 'imported' agricultural labor." — Jan Goggans, Pacific Regional Humanities Center, Univ. of California, Davis

"As a reflexive documentary of the borderlands, this uncompromising inquiry dispels romantic postmodern notions of resistance and identity-performance. Rich metaphors of perseverance, creativity, and domesticity are set next to factual severity of pesticides, denied wages, sexual loneliness, and racism that beset the transnational workers who are stuck with migrancy. This provocative film is rigorous, restrained, powerful, and compassionate all at once." — Esther C.M. Yau, Prof. of Asian Studies, Occidental College

59 min. Color 2003 #0109 Sale: VHS or DVD \$250, Rental: \$95

#### The Art of Regret



Margaret Mead Film Festival honoree Royal Anthropological Institute (UK) Intl. Festival of Ethnographic Film honoree

This brilliant and keenly observed documentary, by renowned ethnographic filmmaker Judith MacDougall, explores the digital revolution in China, where photography is known as the "art of regret." A profound and seminal meditation on the uses of photography and image-making in a culture very much in flux, the film demonstrates that difficult choices about how to regard history, reality, and material culture face everyone in contemporary China.

Filmed in the rapidly changing city of Kunming, *The Art of Regret* presents photography as a kind of metaphor for the vast changes taking place in China and incisively poses a vexing question: Do today's Chinese want photography to be a medium of preservation and evidence, or of transformation and fantasy?

The Art of Regret is a compelling, eye-opening work that will inspire reflection and discussion in a variety of courses in photography, media studies, and popular culture. It was produced by Judith MacDougall.

59 min. Color 2007 #0160 Sale: VHS or DVD \$295, Rental: \$95

#### **Photo Wallahs**



Royal Anthropological Institute Award Society for Visual Anthropology Award Bilan du Film Ethnographique (Paris)

Margaret Mead Film Festival honoree Berlin Film Festival honoree Assn. for Asian Studies honoree

Renowned ethnographic filmmakers David and Judith MacDougall explore the many meanings of photography in India in this profound and penetrating documentary. The film focuses on the photographers of Mussoorie, a hill station in the Himalayan foothills of northern India whose fame has attracted tourists since the 19th century.

Through a rich mixture of scenes that includes the photographers at work, their clients, and both old and new photographs, this extraordinary film examines Indian photography as art and as social artifact — a medium of reality, fantasy, memory, and desire.

Photo Wallahs will generate thought and discussion in any course that deals with photography, culture and visual imagery, or visual communication. It was produced by David and Judith MacDougall.

"Exceptional... and remarkable. I found the film thought-provoking, particularly regarding the issues of universals in photography versus unique cultural presentations and representations." — Joanna Cohan Scherer, Smithsonian Institution, in the American Anthropologist

60 min. Color 1992 #0027 Sale: VHS or DVD \$295, Rental: \$95



Sexism in Language: Thief of Honor, Shaper of Lies

# Sexism in Language: Thief of Honor, Shaper of Lies

ESIGNED FOR USE in a broad range of educational disciplines, this lively and provocative video analyzes the gender bias that permeates everyday language. Quickpaced, wide-ranging, and frequently humorous, the video explores sexism in both the syntax and semantics of language and shows how it is often unintentional or even unrecognized.

Sexism in Language explores four key areas: "female" words that are dependent on a "male" version; words that are more positive for men than for women; words for women that carry negative sexual connotations; and "neutral" words that become inferior when applied to women. Sexism in Language is a powerful resource for any instructor concerned with demonstrating, understanding, and eliminating the harmful effects of sexist language. It was produced by and features Prof. Lynn Lovdal.

"This video is sure to spark productive classroom discussion and encourage self-reflection
by students and teachers. It cogently highlights
the historical and ideological components of sexist
language. Classroom use of the video will effectively
illustrate the non-neutrality of language and the
connection between language and social power,
and it will help students become aware of their
own language choices. I highly recommend it for a
wide variety of classes in speech, interpersonal communication, and communication." — Matthew
P. McAllister, Prof. of Communication Studies,
Virginia Polytechnic Institute

"From the apparent to the covert, this analysis of the subtleties of discourse illustrates how language frames gender experiences. It will be a useful teaching tool in a wide variety of courses."
— Suzanne E. Condray, Prof. of Communication, Denison Univ.

"After viewing this engaging and provocative video, no one will be able to hide safely behind sexist linguistic traditions. This video explodes the myth that language is a neutral resource and it vividly demonstrates the gendered context of our relational identities. Clear examples bring challenging concepts to life in the classroom. This video will wake students up to both the power and the limits of our language." — John W. Lannamann, Prof. of Communication, Univ. of New Hampshire

29 min. Color 1995 #0068 Sale: VHS or DVD \$225, Rental: \$95 You may purchase any title in this brochure on our secure web site, at http://www.berkeleymedia.com

Or you may contact:

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#### **About Berkeley Media LLC**

Berkeley Media LLC is one of America's foremost distributors of independently produced documentaries and educational media. Our collection of some 150 titles has won more than 700 awards and honors at major festivals and at screenings by academic associations worldwide.

More than 120 of our titles were formerly distributed by University of California Extension's Center for Media and Independent Learning. The closure of that organization and the dispersal of its remarkable collection of more than 700 titles — many of which will go out of print altogether — in part led to the formation of Berkeley Media LLC.

Berkeley Media LLC is in no way connected to nor endorsed by the University of California or any of its affiliates. However, many of us at the new company were involved with the old Center for Media and Independent Learning, and we intend to continue that organization's 90-year traditions of excellence in our titles and in our customer service.

#### Purchasing

Purchase orders are normally filled within seven days if in stock and 30 days if back-ordered. First-time customers must use purchase order forms or credit cards. Orders must include full shipping and billing addresses as well as the name and telephone number of the person authorizing payment. Please inspect purchased videocassettes and DVDs immediately upon delivery. The list purchase price includes educational (nontheatrical) public performance rights.

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Quoted prices are domestic list prices. They are effective immediately and are subject to change without notice. Video prices are for ½" VHS cassettes in the U.S. (NTSC) standard. DVD prices are for DVD-R copies in the NTSC standard but not region-encoded. Most recent DVD players will play DVD-R copies, but buyers should be certain their players are compatible.

Prices are f.o.b. Berkeley, California; shipping and handling charges will be billed. California sales tax will be added if applicable.

#### Shipping and Handling

Materials are normally shipped via Fedex ground service. Shipping and handling charges of \$15 for the first item and \$2 for each additional item are added to each title purchased or rented. Bulk orders are figured by weight. Please inquire for shipping charges outside the USA. A \$10 fee will be added to all "Rush" orders. We cannot ship to P.O. boxes.

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Rental rates given are for three days' use. Customers are responsible for return shipping charges. All items should be returned via a trackable carrier (UPS, Fedex) so that they can be tracked and are automatically insured. We cannot provide rentals outside the USA. Rental fees may be applied toward purchase prices within 60 days of the rental.

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Previews are solely for purchase consideration and evaluation, They may only be requested via purchase order or with an accompanying credit card number through an authorized department or administrator in charge of media purchases. Materials lost or damaged will be charged at full list price to the customer. Previews cannot be provided for rental or international customers. Return shipment is at customer's expense. All previews should be returned via UPS or Fedex so that they can be tracked and are automatically insured.

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Gender and Communication (page 2):
"Students will love this video, and once you discover it, you won't want to teach your classes without it. It demonstrates far better than any lecture or readings the concepts that students need in order to understand gender differences in both language and nonverbal behavior."

# Communication Studies and Media Studies 2014



Gender and Relationships (page 3):

"This video raises issues that are at the forefront of our students' lives, and it will be a powerful pedagogical tool in the classroom. Students will be moved by this film and they will still be grappling with its portrayals long after it is over."

#### Inside:

8 Featured New and Recent Releases (Pages 8-11)
The Nonverbal and Intercultural Communication Series (Pages 2-7)
27 Titles in All!
Limited-Time Discount Offer (page 2)

Please circulate to interested colleagues!

### **Berkeley Media LLC**